

# Accelerate Your Efficient Cold Storage Sales

## Finally, an efficient rebate program

Increase your sales of high-margin, energy-efficient lab grade refrigerators and ultra-low temperature freezers with point-of-sale rebates. Enrolled participants can offer rebates as a point-of-sale discount on qualifying high-efficiency models, unlocking customers' buying power for high-performance and energy-saving equipment. Unlike traditional rebate programs, customers don't have to wait or submit paperwork to receive a rebate — and you get reimbursed for the rebate within two weeks.

## The benefits of participating

- Point-of-sale discounts increase your sales of energy-efficient equipment at no cost to you.
- Intuitive online platform makes it easy to submit applications, check statuses, and track payments.
- Increase your margins with stipends paid on each midstream incentive claim at time of reimbursement, typically within two weeks of claim approval.
- Point-of-sale rebates are well suited to lab, academic research sector, biotech, pharmaceutical, and healthcare grant funding mechanisms.



## Energy Solutions – Decades of Success



**\$2 billion** of incentive claims paid and counting



Over **200** manufacturers available



Over **40,000** applications approved



**275+** participating distributors enrolled



More than **100 midstream & upstream programs** across multiple industries in 22 states

For more information, please contact:

**Phil Pipitone, Senior Trade Ally Manager**

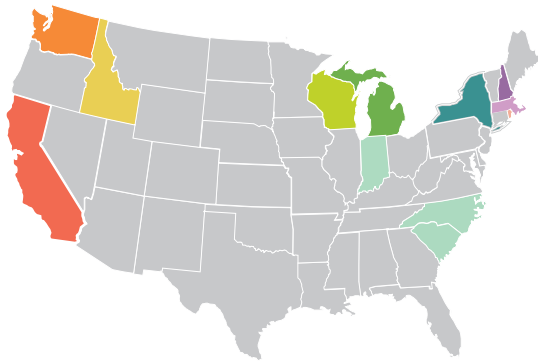
ppipitone@energy-solution.com | 510-482-4420 ext. 387

**Lisa Riker, Senior Trade Ally Manager**

lriker@energy-solution.com | 510-482-4420 ext. 922



v250616



We offer incentives for the following lab equipment in programs throughout your sales territory. For more information and efficiency qualification guidelines, reach out to see how we can help your business.

Eligible Equipment	CA	WA	ID	IN	WI	MI	NC	SC	NY	NH	MA	RI
Ultra-Low Temperature Freezers	●	●	●	●	●	●	●	●	●	●	●	●
Lab Grade High Performance Freezers		● <sup>1</sup>			●	●			● <sup>2</sup>	●	●	●
Lab Grade High Performance Refrigerators		● <sup>1</sup>			●	●			● <sup>2</sup>	●	●	●

<sup>1</sup>Available in Seattle City Light and Puget Sound Energy territories only

<sup>2</sup>Available in NYSEG-RGE territories only.

## How it works

Contact us to enroll. It's easy and we'll help you get started. Once you're enrolled, it's simple to participate:

1. Offer your customers point-of-sale rebates on qualifying equipment.
2. Use our convenient online platform to easily submit an application for reimbursement of the rebate amount.  
You can submit them individually or in a batch.
3. Rebate payments are paid within two weeks of application approval.

## About Energy Solutions

At Energy Solutions, we focus on big impacts. And we believe creating solutions that align with the needs of the market is the most powerful way to deliver large-scale energy, carbon and water-use savings. For 30 years our cost-effective solutions in energy efficiency, demand management, distributed energy resources, and codes and standards have delivered significant and reliable results for our utility, government, and institutional customers.

For more information, please contact:

**Phil Pipitone, Senior Trade Ally Manager**

ppipitone@energy-solution.com | 510-482-4420 ext. 387

**Lisa Riker, Senior Trade Ally Manager**

lriker@energy-solution.com | 510-482-4420 ext. 922



v250616