

PRESS RELEASE

## TECH Clean California receives \$145 million to expand decarbonization efforts

*California Energy Trailer Bill continues the state's commitment to heat pump installations.*

In late August, the state of California passed the California Energy Trailer Bill that will direct an additional \$145 million to TECH Clean California over the next two years. The funding will be used to continue the statewide initiative aimed at accelerating the adoption of clean space and water heating technology in California homes to help California meet its goal of achieving carbon neutrality by 2045.

TECH Clean California will receive \$50 million in FY 22/23, and \$95 million in FY 23/24 to increase heat pump installations and reaching more Californians in need, growing the contractor workforce, and continuing to create broader market transformation to heat pumps.

TECH Clean California has already started to transform California's heat pump market.

TECH Clean California provides market incentives, workforce education, and training to make it easier for distributors and contractors to stock, sell, and install low-emissions heat pump technology for residential replacement projects. It was designed to support both existing programs through layered incentive funding and to extend incentives statewide with an emphasis on access for low-income and disproportionately impacted populations.

In its first eight months since launching statewide incentives, TECH Clean California has:

- Reserved more than \$48 million in incentives and provided over \$20 million in single-family and multifamily incentives for residential heat pump water heater and heat pump HVAC installations at a pace that far exceeded any similar program to date (69% of multifamily incentives are reserved for disproportionately impacted populations or affordable housing).
- Enrolled and trained nearly 1,000 contractors across the state to sell and install heat pumps in single-family and multifamily homes, including 58% who serve disproportionately impacted populations.
- Launched six pilots to test and assess new strategies that can accelerate the adoption of heat pumps including the Inclusive Utility Investment Program, Low-Income Integration Pilot, Multifamily Pilot, HPWH Load Shifting Pilot, Streamlining Permitting Pilot, and Customer Targeting Pilot.
- Solicited and funded 11 Quick Start Grants primarily focused on deployments for low-income customers and historically under-resourced communities that spur innovation to overcome market barriers, including a grant awarded to a contractor to provide loaner water heaters for emergency fuel switching.
- Established the data infrastructure and launched a public reporting website to support further investment in the heat pump market.

California's early adopter contractors have embraced heat pumps and TECH Clean California is beginning the next phase of work to expand its reach further. Training offered by TECH Clean California raises performance standards for contractors across the state in preparation for an all-electric future.

*A public reporting website [www.techcleanca.com](http://www.techcleanca.com) was launched August 2022. The website provides data for over 6,000 heat pump projects (and counting) along with additional details about the initiative.*

*The TECH Clean California team is led by Energy Solutions and partners with Ardena Energy, Association of Energy Affordability, Building Decarbonization Coalition, Electrify My Home, Frontier Energy, National Comfort Institute, Energy Outlet, Recurve Analytics, The Ortiz Group, Tre' Laine Associates, and VEIC.*