

Become a Participating Equipment Dealer

Give your customers instant point-of-sale rebates on high-efficiency natural gas and electric food service equipment. As a participating dealer in DTE's Point-of-Sale Food Service Rebate Program, you can earn incentives as you save your customers money and energy—and lead the way in providing access to sustainable technologies for a cleaner future. It's easy, free to enroll, and makes a difference.



Participation Benefits

- Instant rebates at the point-of-sale can increase your sales of high-margin, energy-efficient equipment.
- No paperwork and instant rebates increase customer satisfaction and participation
- You'll receive a sales spiff for each eligible high-efficiency product discounted at the point-of-sale
- Sales spiff and full rebate repayment are paid within an average of two weeks from application approval
- The streamlined online tool makes it easy to submit applications individually or in a batch format and to track payments
- Gain a competitive advantage over non-participating dealers



Enrollment Information

Eligibility:

Dealers who sell rebate-qualified, energy-efficient commercial food service equipment to DTE qualified customers are eligible for this program.

Payment:

Rebates and sales incentives are paid to dealer for qualifying equipment discounted to customer at the point-of-sale.

Support:

By enrolling and participating in the program, dealers gain access to resources, market information and ongoing support.

Many common makes and models of food service equipment qualify. After application has been approved, eligible equipment must be installed at an active, valid DTE non-residential service location.



Qualifying Electric Equipment

Effective January 1, 2022

Qualified Product	Rebate per unit	Dealer Spiff
Combination Oven	\$2,500	\$150
Convection Oven	\$250	\$75
Conveyor Broiler (<20 inches)	\$2,000	\$200
Conveyor Broiler (20–26 inches)	\$2,500	\$250
Conveyor Broiler (>26 inches)	\$3,000	\$300
Deck Oven	\$1,700	\$100
Demand Controlled Kitchen Ventilation*	\$0.25*	\$0.05*
Dishwasher (High Temp)	\$800	\$75
Dishwasher (Low Temp)	\$1,250	\$75
Dishwasher – Pot, Pans, & Utensils (High Temp) - Electric Booster	\$450	\$50
Dishwasher (Multi-Tank Conveyor)	\$1,750	\$100
Dishwasher (Undercounter)	\$150	\$50
Fryer	\$150	\$75
Glass Door Freezer (<15 cu. ft)	\$75	\$25
Glass Door Freezer (15–29.9 cu. ft)	\$100	\$25
Glass Door Freezer (30–49.9 cu. ft)	\$150	\$50
Glass Door Freezer (50+ cu. ft)	\$200	\$50
Solid Door Freezer (<15 cu. ft)	\$50	\$25
Solid Door Freezer (15–29.9 cu. ft)	\$100	\$25
Solid Door Freezer (30–49.9 cu. ft)	\$150	\$25
Solid Door Freezer (50+ cu. ft)	\$200	\$25
Glass Door Refrigerator (<15 cu. ft)	\$50	\$25
Glass Door Refrigerator (15–29.9 cu. ft)	\$100	\$25
Glass Door Refrigerator (30–49.9 cu. ft)	\$150	\$25
Glass Door Refrigerator (50+ cu. ft)	\$200	\$25
Solid Door Refrigerator (<15 cu. ft)	\$75	\$25
Solid Door Refrigerator (15–29.9 cu. ft)	\$50	\$25
Solid Door Refrigerator (30–49.9 cu. ft)	\$75	\$25
Solid Door Refrigerator (50+ cu. ft)	\$125	\$25
Griddle	\$300	\$50
Hot Food Holding Cabinet (Full Size)	\$800	\$75
Hot Food Holding Cabinet (Half Size)	\$300	\$50
Hot Food Holding Cabinet (3/4 Size)	\$400	\$50
Ice Machine (500–1000 lbs/day)	\$100	\$50
Ice Machine (>1000 lbs/day)	\$375	\$75
Ice Machine (<500 lbs/day)	\$100	\$50

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Qualifying Electric Equipment, continued

Qualified Product	Rebate per unit	Dealer Spiff
Pre-Rinse Spray Valve	\$7	\$5
Steamer (3 Pan)	\$900	\$75
Steamer (4 Pan)	\$1,200	\$75
Steamer (5 Pan)	\$1,500	\$75
Steamer (6 Pan)	\$2,575	\$75
Ultra-Low Temp Freezer (15-23.9 cu. ft)	\$600	\$50
Ultra-Low Temp Freezer (24-30 cu. ft)	\$1,200	\$100



Qualifying Gas Equipment

Effective January 1, 2022

Qualified Product	Rebate per unit	Dealer Spiff
Combination Oven	\$1,350	\$150
Convection Oven	\$500	\$75
Conveyor Broiler (<20 inches)	\$2,000	\$200
Conveyor Broiler (20-26 inches)	\$2,500	\$250
Conveyor Broiler (>26 inches)	\$3,000	\$300
Conveyor Oven (>25 inches)	\$400	\$50
Conveyor Oven (≤25 inches)	\$300	\$50
Demand Controlled Kitchen Ventilation*	\$0.50*	\$0.05*
Dishwasher (High Temp)	\$250	\$50
Dishwasher (Low Temp)	\$600	\$75
Dishwasher - Pot, Pans, & Utensils (High Temp), Gas Booster	\$150	\$25
Dishwasher - Pot, Pans, & Utensils (High Temp) - Electric Booster	\$150	\$25
Dishwasher (Multi-Tank Conveyor)	\$850	\$100
Dishwasher (Undercounter)	\$45	\$25
Fryer	\$825	\$75
Fryer (Large Vat)	\$825	\$75
Griddle	\$400	\$50
Infrared Charbroiler	\$1,450	\$75
Infrared Rotisserie Oven	\$350	\$50
Infrared Salamander Broiler	\$425	\$50
Infrared Upright Broiler	\$1,200	\$75
Pasta Cooker	\$2,025	\$75
Pre-Rinse Spray Valve	\$7	\$5
Rack Oven (Double)	\$2,425	\$75
Rack Oven (Single)	\$1,125	\$75
Steamer (3-4 Pan)	\$1,200	\$75
Steamer (5 Pan)	\$1,500	\$75
Steamer (6 Pan)	\$2,425	\$75

*Customers purchasing Demand Controlled Kitchen Ventilation may receive the electric rebate if they have a non-residential DTE electric account or the gas rebate if they have a non-residential gas DTE account. Customers can receive both rebates if they have non-residential electric and gas DTE accounts. Rebates and spiff amounts for Demand Controlled Kitchen Ventilation sales are per CFM.