

Instant rebates for efficient ultra-low temperature freezers

Offer your customers \$1,200 off the purchase price of qualifying high-efficiency ultra-low temperature freezers at the point-of-sale!



Participation Benefits

- Instant rebates motivate the purchase of efficient, high-revenue equipment that helps reduce your customer's energy costs.
- Instant rebates minimize paperwork, which increases customer satisfaction and sales.
- Sales spiffs reward you for each eligible high-efficiency product discounted at the point-of-sale.
- Spiffs and rebates are quickly reimbursed—within two weeks of rebate application approval.
- Rebates are an additional sales tool that can provide a competitive advantage to your business.



ULT Freezers

Customer rebate:

\$1,200/unit

Dealer spiff:

\$100/unit

Enrollment

All entities that sell qualifying high-efficiency equipment to commercial facilities receiving electric service from Avista, Puget Sound Energy or Seattle City Light are eligible to participate. To enroll, contact the Initiative Implementer at 503-914-0005 or instantrebates-pnw@energy-solution.com.

How It Works

- 1. Verify equipment and customer eligibility.** Visit energystar.gov/productfinder to find a full list of qualifying equipment. Eligible facilities are those that pay a commercial rate for electricity in Avista, Puget Sound Energy or Seattle City Light service area.
- 2. Complete the sale.** Ensure the customer invoice includes a line item with the rebate amount and the words "PNW Instant Rebate."
- 3. Submit application for rebate.** Visit www.pnwutilityrebates.com to submit a simple rebate claim.

Provided by



Questions?

Contact 503-914-0005 or instantrebates-pnw@energy-solution.com.