

Instant Discounts

SAVE UP TO \$3,000 PER UNIT

And lower your energy use for even more savings!

Save Money on Your Invoice

Skip the paperwork and receive a rebate directly on your invoice when you purchase qualifying foodservice equipment from participating dealers. See page two for a list of enrolled dealers.

Save Energy with High-Efficiency Equipment

Cooking appliances can account for almost 35% of the average restaurant's energy costs. Energy-efficient equipment can lower these bills by as much as 75% without sacrificing performance.*

Qualifying Equipment

Eligible natural gas equipment must be installed at a nonresidential site receiving natural gas service from a utility participating in FOCUS ON ENERGY[®]. Eligible electric equipment must be installed at a nonresidential site receiving electric service from a utility participating in Focus on Energy. For a full list of eligible equipment, contact your sales representative.

	Equipment	Instant Discount (per unit)	Estimated Lifetime Savings
Natural Gas	Combination Oven	\$2,000	\$10,000
	Convection Oven	\$350	\$1,400
	Demand Control Kitchen Ventilation	\$600**	\$3,500 - \$8,000**
	Dishwasher	\$250 - \$750	\$350 - \$8,500
	Fryer	\$1,000	\$4,500
	Griddle	\$250‡	\$70O‡
	Rack Oven	\$1,000	\$2,300 - \$4,700
	Steamer	\$1,500 - \$3,000+	\$3,900 - \$7,800+
Electric	Combination Oven	\$2,000	\$23,000
	Convection Oven	\$350	\$3,200
	Demand Control Kitchen Ventilation	\$600**	\$4,100 - \$6,700**
	Dishwasher	\$250 - \$750	\$7,200 - \$67,000
	Freezer	\$200	\$300 - \$2,400
	Fryer	\$1,000	\$2,500
	Griddle	\$250‡	\$1,400 [‡]
	Hot Food Holding Cabinet	\$500	\$650 - \$14,000
	Ice Machine	\$250	\$900 - \$4,500
	Refrigerator	\$200	\$250 - \$900
	Steamer	\$1,500 - \$3,000+	\$13,800 - \$27,600+

"energy star.gov/sites/default/files/asset/document/ES%20Restaurant%20Guide%202017-2018%20v16.pdf

**Per horsepower of exhaust fan

⁺Per Linear Foot

[‡]Discounts depend on the number of pans



Participating Dealers

Dealer Name	Location	Website	Phone
Chef's Deal	National Dealer	chefsdeal.com	615.254.5449
Don Stevens	Green Bay, WI New Berlin, WI	donstevens.com	920.283.0112 262.693.1701
Hobart Sales & Service	Wausau, WI	hobartwausau.com	800.359.6176
Kessenich's	Madison, WI	kessenichs.com	800.248.0555
LaBel Foodservice Equipment & Design	Wausau, WI	labelfoodservice.com	631.582.8800
Restaurant and More	National Dealer	restaurantandmore.com	800.431.9726
Shook Sales	National Dealer	shooksales.com	310.292.1182
Star Supply	Milwaukee, WI	starrestsupply.com	414.384.7777
Streich Equipment	Wausau, WI	streich-equipment.square.site	715.842.0531

You can always find the most current and updated list of participating dealers at **focusonenergy.com/instantdiscounts**

Questions? Email **instantdiscounts@focusonenergy.com** or call 608.341.2505.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.