

INSTANT DISCOUNTS AVAILABLE FOR LAB GRADE COLD STORAGE EQUIPMENT

Save up to \$1,200!

FOCUS ON ENERGY[®] is supporting Wisconsin's growing life sciences, biomedical research, and healthcare industries by offering discount opportunities for energy-efficient, laboratory-grade, cold-storage products. This includes all ENERGY STAR[®] certified Ultra-Low Temperature Freezers (-70°/-80°C) and top-performing ENERGY STAR certified Laboratory Grade High Performance Freezers and Refrigerators from 6 to 44 ft³ capacity, effective on all sales beginning January 1, 2023.

Measure Name	Equipment Size	Instant Discount (per unit)
Laboratory-Grade High-Performance Refrigerators	>6 and <25 cu. ft.	\$600
	>25 and <44 cu. ft.	\$800
	>44 cu. ft.	\$1,200
Laboratory-Grade High-Performance Freezers	>6 and <22 cu. ft.	\$600
	>22 cu. ft.	\$1,200
Ultra-Low Temperature Freezers	>6 cu. ft.	\$1,200

How to Participate

- 1 Find a participating distributor.** Visit focusonenergylifesciences.com for a list of participating distributors.
- 2 Choose qualifying equipment.** Work with your distributor to determine what qualifying model is right for your facility. Qualifying models must be purchased after January 1, 2023.
- 3 Receive your instant discount.** Confirm your equipment will be installed at a non-residential facility that is a customer of a participating Focus on Energy utility, and is not already receiving a discount through one of the utilities participating in Focus on Energy. The discount will be applied on your invoice.

This discount program is available to customers of participating Wisconsin utilities.

For more information on this offer, please contact Phil Pipitone at: [510.482.4420 x387](tel:510.482.4420) or phil.pipitone@focusonenergy.com.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

Participating Wisconsin Utilities

Discounts are available to customers of participating utilities. Utilities are listed in alphabetical order.

Adams-Columbia Electric Cooperative	Hustisford Utilities	Richland Center Utilities
Algoma Utilities	Jefferson Utilities	Richland Electric Cooperative
Alliant Energy (Wisconsin Power & Light)	Juneau Utilities	River Falls Municipal Utilities
Arcadia Electric Utility	Kaukauna Utilities	Rock Energy Cooperative
Argyle Electric & Water Utility	Kiel Utilities	Sauk City Utilities
Bangor Municipal Utility	La Farge Municipal Utilities	Scenic Rivers Energy Cooperative
Barron Light & Water	Lake Mills Light & Water	Shawano Municipal Utilities
Belmont Municipal Light & Water	Lodi Utilities	Sheboygan Falls Utilities
Benton Electric & Water Utility	Manitowoc Public Utilities	Shullsburg Electric Utility
Black Earth Electric Utility	Marshfield Utilities	Slinger Utilities
Black River Falls Municipal Utilities	Mazomanie Electric Utility	Spooner Municipal Electric Utility
Bloomer Electric & Water Utility	Medford Electric Utility	St. Croix Gas
Boscobel Utilities	Menasha Utilities	Stoughton Utilities
Brodhead Water & Light	Merrillan Electric & Water Utility	Stratford Water & Electric Department
Cadott Light & Water Department	MGE (Madison Gas & Electric)	Sturgeon Bay Utilities
Cashton Light & Water	Midwest Natural Gas, Inc.	Sun Prairie Utilities
Cedarburg Light & Water	Mount Horeb Utilities	Superior Water, Light & Power
City Gas Company	Muscoda Utilities	Taylor Electric Cooperative
Clark Electric Cooperative	New Glarus Utilities	Trempealeau Municipal Utilities
Clintonville Utilities	New Holstein Utilities	Two Rivers Water & Light
Columbus Water & Light	New Lisbon Municipal Light & Water	Vernon Electric Cooperative
Consolidated Water Power Company	New London Utilities	Viola Municipal Electric Utility
Cornell Municipal Light Department	New Richmond Utilities	Waterloo Utilities
Cuba City Light & Water	North Central Power Co. Inc.	Waunakee Utilities
Cumberland Municipal Utility	Northwestern Wisconsin Electric Company	Waupun Utilities
Dahlberg Light & Power Company	Oakdale Electric Cooperative	We Energies
Eagle River Light & Water Utility	Oconomowoc Utilities	Westby Utilities
Eau Claire Energy Cooperative	Oconto Electric Cooperative	Westfield Electric Company
Elkhorn Light & Water	Oconto Falls Municipal Utilities	Whitehall Electric Utility
Elroy Electric & Water Utility	Pardeeville Public Utilities	Wisconsin Dells Water & Light Utility
Evansville Water & Light	Pierce Pepin Cooperative Services	Wisconsin Rapids Water Works & Lighting Commission
Fennimore Municipal Utility	Pioneer Power & Light Co.	Wonewoc Water & Light Department
Florence Utilities	Plymouth Utilities	WPS (Wisconsin Public Service)
Gresham Water & Electric Plant	Prairie du Sac Utilities	Xcel Energy (Northern States Power)
Hartford Electric	Princeton Light & Water Department	
Hazel Green Light & Water Utility	Reedsburg Utility Commission	
	Rice Lake Utilities	